



# iAdvertiser

**OM Digital Advertising is a great way to connect with potential clients via engaging online ads such as banner displays . Attain higher exposure and conversion for your business by leveraging on Digital Advertising with us.**

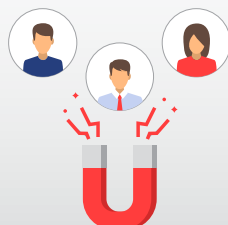
## BENEFITS

- ✓ **Low entry cost**
- ✓ **Maximum reach out for awareness**
- ✓ **Free Artwork in JPEG only**
- ✓ **Exclusive Trade**
- ✓ **Large & Guarantee Reach Out**
- ✓ **Less Disposal By Potential Customers**

## WHAT DO YOU GET



Increased web traffic






Gain New clients



Branding exposure

# DIGITAL ADVERTISING RATES

| Ad Placement   | Size          | Member MYR   | Non-Member MYR |
|--|---------------|--------------|----------------|
| Sliding Banner  | 740px X 290px | 2,400/year   | 3,600/year     |
| Poster Banner   | 350px X 84px  | 1,200/year   | 2,400/year     |
| Odd Banner      | Non specific  | Upon Request | Upon Request   |

## Banner Design if required:

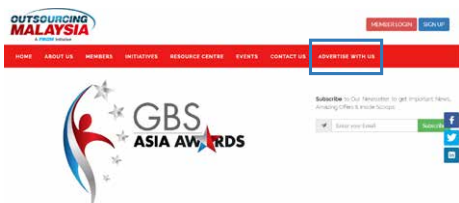
Standard banner design– RM300 with logo, product image and message.

Premium banner design– RM600 with 3 frame of animation gif excluding sliding banner size.

Note: - Banner info and concept to be provided by advertiser for designing purposes.

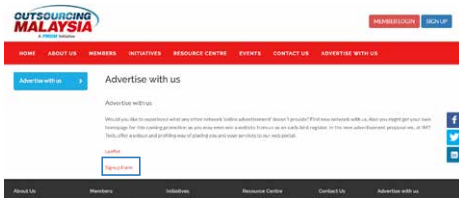
- Customised design/concept will be chargeable.

# HOW TO ADVERTISE WITH OM



## Step 1

Go to [outsourcingmalaysia.org.my](http://outsourcingmalaysia.org.my) and click on 'Advertise with us'.



## Step 2

Download the sign-up form and complete the form.



## Step 3

Email the completed form along with the banner ad in jpg, png or gif format. Kindly provide the right dimension for the desired ad placement.



## Step 4

Our staff will be in contact with you. Kindly make cheque payment to **PIKOM – OUTSOURCING MALAYSIA** or bank transfer to **Bank Name**. Account No. **xxx xxxxx xxxx**



## Step 5

Advertisement will be placed upon receipt of payment and advertisement approved by **OM**.